

DAVE STOELK

WRITER + PRODUCER + TALENT



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DAVIDSTOELK.COM

Award-winning, journalist, writer, producer + editor who crafts compelling stories, unpacks complex topics + creates media that engage viewers to “click” + watch all the way to the end.

SKILLS

- SUPERIOR WRITER + STORY TELLER
- ON-CAMERA TALENT
- VOICE OVER
- PRODUCING
- BUDGETING
- FCPX
- ADOBE PREMIERE

EXPERTISE

- CREW + PROJECT MANAGEMENT
- SEASONED ON-CAMERA TALENT + VOICE OVER ARTIST (SAG-AFTRA)
- KNOWLEDGEABLE IN ALL ASPECTS OF VIDEO + FILM + DIGITAL PRODUCTION
- THRIVE UNDER TIGHT DEADLINES WHILE JUGGLING MANY STORIES OR PROJECTS
- CORPORATE COMMUNICATIONS

EXPERIENCE

SPECIAL CORRESPONDENT, SPECTRUM NEWS 1 LA

LOS ANGELES / AUGUST 2020 - PRESENT

- Generate compelling story ideas
- Produce + write stories on deadline
- On-air Talent / Reporting

FREELANCE WRITER + PRODUCER + EDITOR

DAVE STOELK CREATIVE / SF BAY AREA / 2012 – PRESENT

- Create stories for top Silicon Valley firms about innovative technology, products, + services
- Write + produce high-end films, messaging + corporate comms to transform esoteric concepts (technology, “geek speak,” complex policy) into interesting + compelling stories
- Tailor communications to engage a variety of viewers: employees, executives, + customers
- Travel the world to produce features about employees, executives, + events

AWARDS

EMMY AWARDS

16 AWARDS:

- PRODUCING
- WRITING
- FEATURE STORIES



EDUCATION

INDIANA UNIVERSITY



B.A. RADIO + TELEVISION

MINOR: BUSINESS ADMINISTRATION
KELLEY SCHOOL OF BUSINESS

- PHI BETA KAPPA
- SENIOR ACHIEVEMENT SCHOLARSHIP
- GRADUATED HIGH HONORS



SOCIAL MEDIA



FACEBOOK

FACEBOOK.COM/DASTOELK



INSTAGRAM

INSTAGRAM.COM/DAVESTOELK



TWITTER

@DAVESTOELK



LINKEDIN

LINKEDIN.COM/IN/STOELK

EXPERIENCE (cont.)

SENIOR PRODUCER + CORRESPONDENT

CBS TELEVISION / SF BAY AREA / 2000 – 2012

- Produced + wrote Emmy Award-winning stories on tight deadline for a daily news + feature magazine program
- Shepherded stories from idea generation, through research, field production, writing, + editing
- Stories featured on network broadcasts, including CNN + "CBS Sunday Morning"

PRODUCER + ON-AIR CORRESPONDENT

KVIE-TV (PBS) / SACRAMENTO, CA / 1999-2000

- Wrote + produced content for two statewide magazine programs
- Traveled entire length of California with an ENG crew to report news + feature stories on strict deadline

PRODUCER + DIRECTOR + ON-AIR CORRESPONDENT

WFYI-TV (PBS) / INDIANAPOLIS, IN / 1990-1999

- Supervising Producer + Correspondent for a weekly, Emmy Award-winning, statewide magazine program
- Produced / directed live / live-to-tape broadcasts
- Wrote / produced / directed documentaries

ADJUNCT PROFESSOR: JOURNALISM, COMMUNICATIONS + MEDIA TECHNOLOGIES

ACADEMY OF ART UNIVERSITY / SAN FRANCISCO / 2011 – 2020

- Taught graduate-level courses on journalism, writing, editing, story telling, + ethics
- Stayed current on latest technology + multimedia platforms